

## **EVS-OpenCube Presents its Latest MXF Solutions at IBC**

Toulouse, July 15th 2010 - OpenCube, a leading specialist in MXF-based technology and part of EVS group, will be at IBC2010 in Amsterdam from September 10 to 14, where it will present its latest tape ingest and workflow digitization solutions for TV, studios, post-production and D-Cinema.

**EVS-OPENCUBE TEAMS WILL DEMONSTRATE THE NEW MXF TAPE INGEST AND WORKFLOW DIGITIZATION SOLUTIONS IN HALL 8, BOOTH A96.**



EVS-OpenCube will introduce its next generation of OpenCube servers, offering producers and operators an efficient and cost-effective way of streamlining studio and D-cinema digitization processes.

The new OpenCubeHD/SD v2.3 server offers a wide range of innovative features: among them, full SD/HD tape to disk capabilities as well as a dual channel mode for MPEG2 Long GOP and native support of Sony XDCAM HD & Avid DNxHD® codecs. The platform also offers a faster than real time JPEG2000 encoding process and MXF file generation for seamless integration into all types of production workflows.

The newly-released OpenCubeDCP v2.3 server presents the advantage of the directly encoding uncompressed HD, 2K, 4K material, both speeding up and simplifying D-Cinema tapeless preview and content management operations. It also provides faster than real time DCP 2K encoding, 4K DCP encoding in close to real time and an enhanced DCP editing feature for DCP modification and repurposing.

**EVS-OpenCube will also be presenting its latest MXF-based acquisition and content management solutions at IBC10:**

- Advanced file repurposing tool: XFConverter v1.1 offers the ideal solution for digital workflow migration requiring file conversion without transcoding video content, and rewrapping for multi-format environment.
- P2 file ingest gateway solution: The latest version of P2soft v2.3 includes an easy-to-handle MXF P2 content manager for Panasonic P2 file review, ingest, logging and transfer, and a direct consolidation of the timeline into Avid Interplay permitting editing while ingest. The new gateway system also allows users to manage file ingest and transfer to different destinations such as playout servers and post production, at the same time.
- MXF workflow streamliner: The new MXFToolkit v2.3 is an ideal solution for MXF file format support. It can be integrated into all of the market's standard cameras, camcorders, NLE as well as broadcast and D-cinema digital recorders, storage systems and playout servers. MXFToolkit 2.3 will also introduce another innovative new feature: MXF Mpeg2 Long GOP partial restore.



### **About EVS-OpenCube ([www.opencubetech.com](http://www.opencubetech.com))**

EVS-OpenCube, part of EVS group, is a pioneer in integrating IT and video environments, with globally recognized experience in MXF development, metadata management and metadata interoperability. OpenCube invests heavily in Research & Development and frequently launches innovative new solutions, ensuring the company's position as a world leader in its areas of expertise: HDTV and MXF. The company has applied for patents to protect its product developments. Its expertise in MXF format image acquisition has been integrated into many manufacturers' OEM solutions, including TELESTREAM, DVS, TEKTRONIX, BLUE ORDER and DIGITAL RAPIDS.

### **About EVS ([www.evs.tv](http://www.evs.tv))**

EVS Broadcast Equipment is a leader in the design of hardware and software for the production and playout of sport, news and TV programs in both live and near live environments. Its innovative Live Slow Motion system revolutionized live broadcasting, and its instant tapeless technology is now widely used in nonlinear editing and High Definition Television the world over.

The company sells its products in over 70 countries and is able to provide services in any region. EVS is headquartered in Belgium and has offices and competence centers in Europe, the Middle East, Asia and North America.

### **For more information about EVS-OpenCube and its solutions, please contact:**

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