



**FOR IMMEDIATE RELEASE**

**RTL TELEVISION SELECTS OPENCUBE MXF INGEST SERVERS  
FOR ITS ARCHIVE-MIGRATION PROCESS**

**The OpenCubeSD servers have been rated the ideal solution for Germany's RTL  
Television archive-migration process needs**

**TOULOUSE, France — June 22<sup>th</sup>, 2007** — OpenCube Technologies announced today that RTL Television in Cologne, Germany, has upgraded its archive-migration process by adopting several OpenCubeSD v2.0 Ingest servers. The OpenCube products were designed to smooth the transition to tapeless production, seamlessly introducing the MXF format into all types of audiovisual workflows. With their easy network connectivity, the OpenCube servers are the most reliable platform currently available in the market.

As the broadcast industry moves to IT-based facilities, it faces the challenge of managing the new metadata-enabled MXF standard in ways that enhance media exchange and ensure long term reliable media retrievals. Thanks to several key features — SDI and AES input/output, the versatility of the Mpeg2 or DV encoding formats and the MXF file wrapper — the OpenCubeSD Ingest server guarantees interoperability and high connectivity with other industry equipment.

After being digitized by OpenCubeSD, the ingested MXF media are directly dropped on a central storage so that they may be stored to an archive library supplied by IBM. The IBM essence management software – ADMIRA application – is also including OpenCube MXFTk<sup>®</sup> software for all MXF file format handling, in particular for the MXF media partial restore process.

RTL Television's migration process began in March 2007 and will involve more than 130,000 hours of video content over a period of one up to two years. RTL chose the OpenCubeSD server for parts this operation mainly because of its high performance — the possibility of double control through VDCP or through its powerful GUI — that enables rapid transfer of media content stored on videotape to MXF file format.

*"We chose OpenCube Technologies for this project because of the high quality and reliability of their product line," says Dietmar Hermanns, Engineer - Production Systems RTL Television in Cologne. "Their OpenCubeSD servers are highly adapted to our needs, and we are beginning this important process with complete confidence."*

*"We are glad to have been chosen by a company with a reputation like RTL," adds Benoit Fevrier, President and CEO of OpenCube Technologies. "It reinforces the fact that our company is truly a leader in MXF-based gateways. The industry is acknowledging OpenCube's contribution to the streamlining of audiovisual companies' MXF-based IT transition."*

**About OpenCube Technologies:**

OpenCube Technologies is a pioneer in the field of video/IT technology integration, with world-class expertise in MXF development, metadata management, and media-data interoperability.

This company invests heavily in R&D, developing advanced and innovative solutions that ensure its position as an international leader in MXF and HDTV Standards.

For more information about OpenCube Technologies, please check out:

[www.opencubetech.com](http://www.opencubetech.com)

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